

THE FESTIVAL OF LITERARY DIVERSITY



## MEDIA COORDINATOR

The FOLD Foundation hosts the annual Festival of Literary Diversity – Canada’s first festival for diverse authors and storytellers, located in Brampton, Ontario. The Planning Team for the FOLD is comprised of volunteers who are committed to bringing diverse stories to the Brampton-based festival each year and promoting and cultivating diverse voices year-round.

The Media Coordinator is a volunteer role that focuses on collecting and disseminating information on social media at literary events throughout the year, with significant responsibilities during the festival weekend.

### THE ROLE

- Attending monthly planning meetings in Brampton
- Documenting and sharing information via social media
- Collecting and sharing photography online
- Attending the festival and off-season events and coordinating volunteer support
- Working with the Volunteer Coordinator and Communications Coordinator to ensure communications plan is carefully executed
- Reading diversely year-round to contribute to on-going programming discussions

### THE REQUIREMENTS

- Ability to work with minimal supervision
- Strong awareness of social media –Facebook, Twitter, Instagram, and Snapchat
- Passion for books
- Familiarity with Brampton is a benefit, but not an asset
- Lived experience with disability, race, culture, gender identity, Indigenous voices, seniors, and other marginalized communities is considered an asset
- Experience with writing/publishing considered an asset

### CONTACT

For more information, email Communications Coordinator Amanda Leduc at [info\(at\)thefoldcanada\(dot\)org](mailto:info@thefoldcanada.org). For a link to the job application, visit our website.